



GREAT PLAINS
IDeA | Clinical and
Translational Research

Using Social Media Ads for Clinical Trials

Monday, December 11, 2017 | 12:00-1:00 PM

College of Nursing (CON) 2020



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Web Content/Social Media Specialist
Public Relations
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Brand Manager
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This seminar will focus on:

- Benefits of using social media ads for clinical trials
- Appropriately representing the brand on social media ads
- How to choose an audience to target
- Ad pricing

Join live stream by clicking here:

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