

## Great Plains IDeA-CTR Lecture Series Presents

### Recruitment and Retention – Art or Science?

Monday, March 12, 2018 | 12:00-1:00 PM  
College of Nursing (CON) 2017



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#### This presentation will focus on:

- 1) Reviewing the barriers involved in recruiting to clinical studies
- 2) Discussing the strategies to successful recruitment
- 3) Understanding the basics of long-term retention
- 4) Discussing case scenarios of recruitment and retention challenges

#### Join via Vidyo

<https://rooms.vidyoportal.unmc.edu/flex.html?roomdirect.html&key=mCvziWUJBoVilHzGOCNzITZ6Ew>

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