"PANEL: Fitting Recruitment Strategies to Your Population"

PRESENTED BY:

CENTER FOR PATIENT FAMILY AND COMMUNITY ENGAGEMENT IN CHRONIC CARE MANAGEMENT (CENTRIC)



WHEN & WHERE

Thursday, July 11, 2019; 12 PM – 1 PM

OMAHA CNS 40118; ZOOM: HTTPS://UNMC.ZOOM.US/J/4025522260

These presenters will be talking about using social media venues for recruitment.

Each presenter will be giving a brief 5 minutes talk about recruitment strategies for study populations, how to best market and costs associated with marketing, and issues to consider when using social media for recruitment.

The remainder of the seminar will be in the style of a panel. Please come with questions to ask our panelists about fitting recruitment strategies to the population.



Nancy Waltman, PhD, APRN-NP Professor College of Nursing



Kara Smith, Ms Project Study Coordinator



Robin M. Lally, PhD, MS, RN, AOCN, FAAN Professor College of Nursing



Lisa Spellman
Public Relations Media
Specialist



Kevin Epperson, BGS, CIP IRB Administrator



