

The Great Plains IDeA-CTR &
Center for Patient, Family, and Community Engagement in
Chronic Care Management (CENTRIC) present

Faster Together: Enhancing Recruitment and Retention in Clinical Research

Friday, October 9th, 2020 | Noon - 1:00 PM



Consuelo Wilkins, MD, MSCI

Professor, Division of Geriatric Medicine
Vice President for Health Equity
Associate Director, Vanderbilt Institute for
Clinical and Translational Science
Vanderbilt University Medical Center

Dr. Consuelo Wilkins, a trained geriatrician, is Vice President for Health Equity at Vanderbilt University Medical Center; Professor of Medicine and Associate Dean for Health Equity at Vanderbilt University School of Medicine. Dr. Wilkins is a nationally recognized thought leader in health equity and in addressing the elimination of systemic inequities that impact the health and well-being of racial/ethnic minorities. As a community engagement research scientist, Dr. Wilkins has pioneered new approaches to engaging vulnerable, socioeconomically disadvantaged, and minority populations. She is Principal Investigator (PI) of three NIH-funded centers focused on translational science; precision medicine; and disparities, and PI of a Robert Wood Johnson Foundation award on engendering trust in health care among African American men.

Learning Objectives:

Participants will be able to:

- Identify at least five structural barriers to recruitment and retention in clinical research.
- Develop strategies to enhance recruitment and retention of individuals from marginalized groups in clinical research.
- Understand need for diversity and cultural humility among research teams and recognize how to access resources and use them to address these needs.

Zoom: <https://unmc.zoom.us/j/4025522260>

Passcode: 2260