



G R E A T P L A I N S
IDeA | Clinical and
Translational Research

Great Plains IDeA-CTR Research Incubator Application Requirements

Application Deadline: November 22nd, 2021 | 5:00 PM

Letter of Intent Criteria

- Information about community partner/organization (300-500 words)
 - Mission/vision
 - History of partnership with PI/research endeavors
 - Potential benefit to the community
 - Potential for sustainability
- About the research (300-500 words)
 - Description of how the community was involved in developing the research question or topic
 - Research question or topic
 - Potential methodology
 - How the community will be involved in the research project
 - A description of how the project can move a scientific idea from one CTR stage to the next
 - How will the incubator enhance the competitiveness of the community-engaged research?
 - Check the level(s) of community engagement
 - Outreach
 - Consult
 - Involve
 - Collaborate
 - Shared Leadership

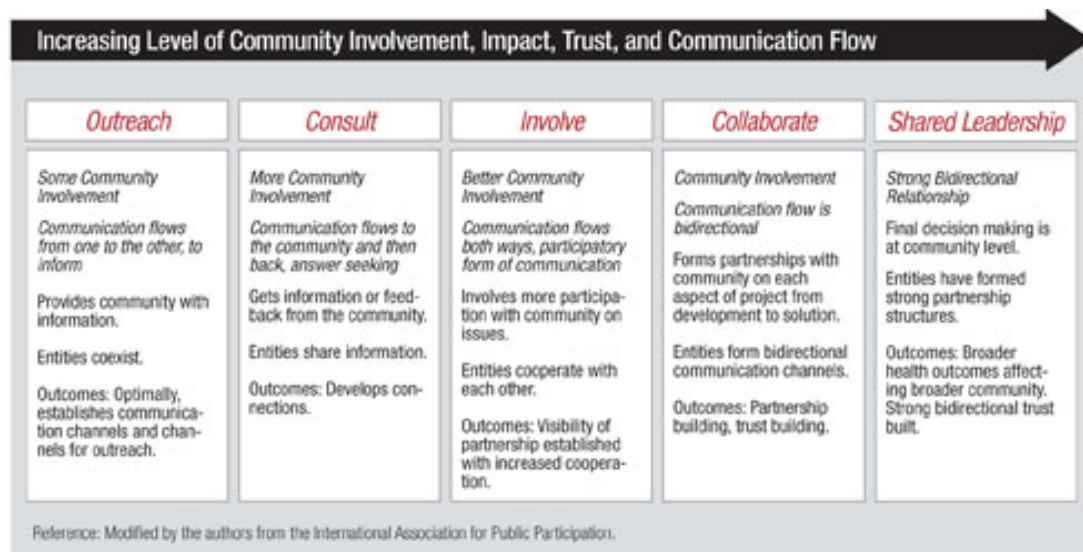


Figure 1.1. Community Engagement Continuum

- Personnel
 - Name and contact information of PI
 - NIH Biosketch
 - Name and contact information of Co-PI from community partner or organization
 - NIH Biosketch
 - Position and length of time with community partner/organization
 - Other key personnel and participating institutions
- Check the GP IDeA-CTR priority health area(s) that apply to the research
 - Behavioral health, including mental health, substance use (e.g., opioids and alcohol), and violence as a public health issue
 - Obesity treatment and prevention
 - Aging and age-related cognitive impairment
 - Injury prevention
 - Technologies and models to improve health access, including the evaluation of new or existing tools (i.e., telehealth) with a focus on rural populations
 - Connecting clinical care and community services (e.g., schools, food banks, YMCA's)
 - Addressing health disparities based on social determinants, race, ethnicity, and geography
- Describe potential federal funding opportunities
- Other:
 - REDCap submission: <https://redcap.link/incubator>
 - Statement of support from Co-PI or community partner/organization

BIOGRAPHICAL SKETCH

Provide the following information for the Senior/key personnel and other significant contributors.
Follow this format for each person. **DO NOT EXCEED FIVE PAGES.**

NAME: Aja Anderson

eRA COMMONS USER NAME (credential, e.g., agency login):

POSITION TITLE: Community Engagement Manager

EDUCATION/TRAINING *(Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.)*

INSTITUTION AND LOCATION	DEGREE (if applicable)	Start Date MM/YYYY	Completion Date MM/YYYY	FIELD OF STUDY
University of Nebraska Omaha; Omaha, Nebraska	BS	08/2006	05/2011	Education, Community Health

A. Personal Statement

I have more than five years of leadership experience managing people in healthcare environments. My expertise includes project planning, implementation and assessment, facilitation of community-based programs, budget management, continuous quality improvement, capacity building, and strategic planning. I am also a small business owner and possess additional skills in counseling, networking, leadership, recruitment, and establishing and building relationships with for-profit and not-for-profit organizations. Lastly, I am highly experienced in developing and managing health programs.

I have been employed at Charles Drew Health Center, Inc. for the past 6 years. I started as the Care Manager where I was responsible for the academic outcomes of over 3,000 students. I leveraged efficient and effective public health interventions to promote and enhance access to evidence-based preventative, basic primary and behavioral health, urgent care, and chronic disease management. In this role, I was an effective liaison in influencing collaboration within Charles Drew Health Center, school, and community. After three years in this position, I was promoted to the School Health Services Operation Manager. I coordinated medical, behavioral health, and nursing services within four school-based health center host sites. In addition, I supervised the School Health Services Coordinator across the four sites. I leveraged the relationships I built in my previous role as the Care Manager to work with the Omaha Public School (OPS) District and other school-aged, youth-serving agencies to identify additional opportunities to provide healthcare. I also maintained communication and partnerships with district administration, and school administration such as principals, assistant principals, counselors and nursing staff.

Currently, I am the Community Engagement Manager at Charles Drew Health Center, Inc. For the past two years, I have managed a staff of seven employees working under various grants and other sources of extramural funding. I have created guidelines around outreach, sponsorship, and employee recognition, as well as launched a grassroots community listening project to assess the perception of Charles Drew Health Center within the community. I have also re-established and created over five partnerships with North Omaha Neighborhood Association, Common Spirit North Omaha Leadership Council, The Refugee Mental Health Committee, and the Omaha 360 Collaboration resulting in joint ventures benefitting the community, such as toy drives, flu shot clinics, employment opportunities and data sharing.

I will serve as a co-investigator for the proposed study *Healthy at Home*; an at-home, technology-based intervention to improve weight loss for African Americans in Omaha, Nebraska. I will work closely with the principal investigators, Drs. Paul Estabrooks and Keyonna King, and other community-academic partners to accomplish the research aims. Specifically, I will be responsible for overseeing the subcontract that will provide the financial support to community partners and community change. As the Community Engagement Manager at Charles Drew Health Center, Inc., I will work with the UNMC academic partners to identify the appropriate community residents and organizations to serve on the work groups including the adaptation and testing workgroup, the policy, system, and environmental (PSE) change workgroup, and the steering committee. I will ensure deliverables are met and funds are utilized appropriately.

B. Positions and Honors

Positions and Employment

08/2015-06/2018: Care Manager, Charles Drew Health Center, Inc., Omaha, Nebraska

06/2018-02/2019: School Health Services Operation Manager, Charles Drew Health Center, Inc., Omaha, Nebraska

02/2019-present: Community Engagement Manager, Charles Drew Health Center, Inc., Omaha, Nebraska

Professional Membership

2008-present: Member, North Omaha Community Care Council

2012-2013: Secretary, Metro Omaha Tobacco Action Coalition

2013-2015: Vice President, Metro Omaha Tobacco Action Coalition

2014-2019: President, North Omaha Community Care Council

2020-present: National Association of Health Services Executives

2020-present: American College of Healthcare Executives

Honors

2013: Omaha Public Schools Board, Candidate

2013: African American Young Professionals Award

2013: Midlands Business Journal Top 40 Under 40

2017: Public Health Association of Nebraska Conference, Speaker

2017: American Public Health Association Annual Meeting and Expo, Speaker

2018: National School Based Health Conference, Speaker

2018: African American Leadership Award

C. Contributions to Science

None.

D. Additional Information: Research Support and/or Scholastic Performance

Current Research Support

Women's Fund of Omaha

Title: Adolescent Health Project Anderson (PI) 02/2019-present

This project aims to increase sexual health knowledge of youth and improve health outcomes by providing barrier-free access to STD testing and treatment and highly effective forms of contraception to reduce STDs and unintended pregnancies, particularly among young people of all genders, ages 24 and younger.

BIOGRAPHICAL SKETCH

Provide the following information for the Senior/key personnel and other significant contributors.
Follow this format for each person. **DO NOT EXCEED FIVE PAGES.**

NAME: White-Welchen, Tiffany

eRA COMMONS USER NAME (credential, e.g., agency login):

POSITION TITLE: Senior Director of Behavioral Health Services

EDUCATION/TRAINING *(Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.)*

INSTITUTION AND LOCATION	DEGREE (if applicable)	Completion Date MM/YYYY	FIELD OF STUDY
Drake University	BA	05/1990	Fine Arts
Bellevue University	MA	01/2000	Human Services with Clinical Focus

A. Personal Statement

My background and interests are in providing evidence-based therapeutic approaches to minority and underserved population disproportionately affected by mental illness. I have more than 20 years of experience providing mental health services to the underserved, uninsured and underrepresented population of North Omaha. I am a certified Behavioral Health Integration Therapist receiving my certification from the University of Massachusetts School Of Medicine. I have provided guidance and consultation to those trying to increase engagement with hard to reach populations and created customized training and consultation to community based organizations, non-profit organization and schools. . I have extensive experience training and implementing social skills curriculum and classroom behavior management programs in urban school districts across the country. I also have an expertise utilizing the cognitive behavior therapy (CBT) approach for adults and school age children. I owned and operated a successful private practice for over 10 years serving the aforementioned population I have presented my work and shared my clinical experiences and approaches with other mental health professionals and community organizations.

As the Director of Behavioral Health Service at Charles Drew Health Center, Inc., I led the efforts to integrate behavioral health into the primary care setting and restructuring the Behavioral Health Department as a revenue generator. In the last four years, I have increased the Behavioral Health Department's budget to nearly \$1 million dollars.

I will serve as the co-investigator of this proposed project, working closely with the principal investigator and ensuring implementation fidelity. I will also contribute to the data-collection and analysis and the dissemination of the findings to the scientific and lay communities.

B. Positions and Honors

2003-2012	CEO, Welchen's Counseling and Consulting (Private Practice)
2011-2012	Behavioral Health Therapist, Charles Drew Health Center , Inc.

2012-Present Senior Director of Behavioral Health Services, Charles Drew Health Center, Inc.

C. Contributions to Science

None.

D. Additional Information: Research Support and/or Scholastic Performance

None.